

design

DIANA TOWERS MCNAMARA

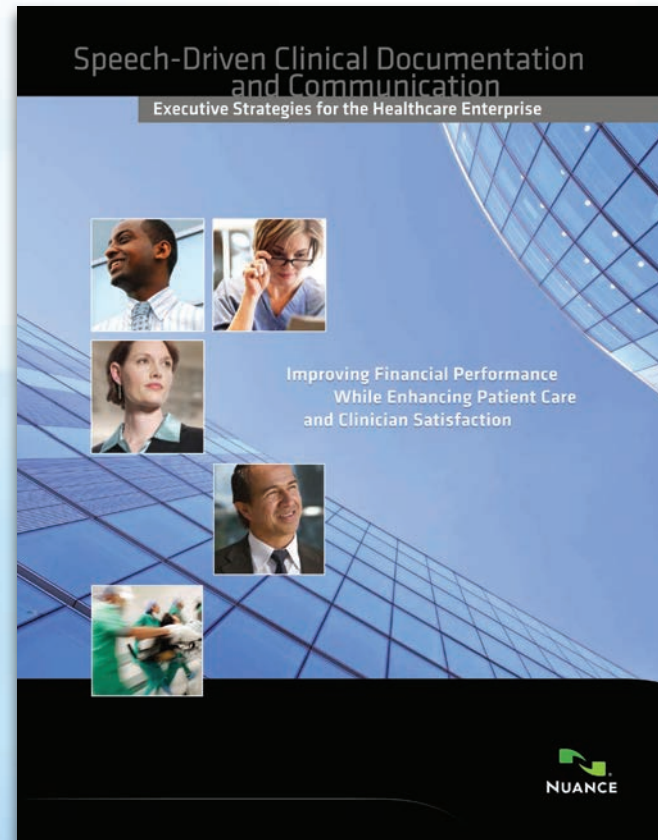
GRAPHIC DESIGN

[portfolio](#) | [resume](#) | [contact](#)

18 Worthington Street, Dedham, MA 02026
tel: 617.710.0467 · dtmdesign@comcast.net

BROCHURES

Client: Nuance Communications



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BROCHURES

Client: Nuance Communications, Goodwin Golf



A GPS system that will take your golf course to the next level. At a fraction of the cost.

Golfers today welcome every possible technology that promises to reduce their scores. The RangerPlus system fulfills that promise. By harnessing GPS technology, RangerPlus provides consistently accurate distance measurements from ball to green. Added to regularly updated on-screen information and positional tips, the provision of precise distance measurement removes all uncertainty over club selection and makes course management easier. Plus, you get all these benefits for just a fraction of the cost of other GPS golf systems.



The RangerPlus Advantage

A 4 color graphic layout of the hole indicates distance to the green and to key hazards. Playing tips and positional messages help the player further advance the enjoyment of the game.

The advantages of the system to players is obvious, but clubs and courses benefit greatly too. They benefit financially because satisfied players who have enjoyed the enhanced golfing experience naturally make more frequent returns and recommend the course to friends, and associates. Furthermore, because the system speaks up day, additional golfers can be accommodated.

For such a sophisticated system, RangerPlus is surprisingly easy to install and maintain. The monitors can be fitted to any make of cart without any modification.

At the time of installation course managers and greens staff are fully instructed in the way to learn operational procedures. And when the system is up and running our service and support team is available at all times to answer any system operation questions.



Features

- Compact and easy to read full color screen
- Detailed information displayed on the main screen
- Automatic zoom of hole graphic, displayed upon approaching the green
- Distance to the center of green
- Active distance displayed on up to 4 very points per hole
- Course information, pre playing tips and warning pages
- Advertising pages
- Hands free operation
- Full 5 year manufacturers warranty
- Fits any type of golf cart without modification

Only Nuance Healthcare Offers Closed-Loop Radiology Reporting and Communication.

The Industry's Only Comprehensive Solution Suite For Managing Radiology Workflow.

The practice of radiology is wrestling with optimizing the appropriate use of imaging technology, spiraling costs, decreasing reimbursements, increased competition, growing growth of referral networks, and the overall role of improving patient outcomes. One thing is clear, today's radiology practices need solutions to help them effectively manage utilization, minimize reporting costs, reduce communication errors, and allow for better business decision-making.

you can provide faster, more efficient, higher value services.

The Healthcare's Closed-Loop Reporting and Communications™ provides radiologists and administrators with a continuous view of the order from diagnosis through results process, which allows for analysis that can drive improvements at each stage. The benefits of closed-loop radiology are evident: time, money, and resources, improving patient safety and care, and better documentation. We offer the industry's broadest portfolio of imaging information and communication software, including RadPort™, PowerScribe®, Veriphy™, and RadCube™.



RadPort™

PowerScribe®

Veriphy™

RadCube™

Immunative Technologies
Help Radiologists Manage
Explosive Industry Growth

With over 1 billion radiology exams performed each year in North America, imaging has emerged out pharmaceuticals as the fastest growing component of medical costs. At a compound annual growth rate (CAGR) of 20%, the overall cost of diagnostic imaging is estimated at well over \$100 billion annually in the United States alone. What's more, imaging alone has approached a staggering 10% of total healthcare costs and that number continues to increase.



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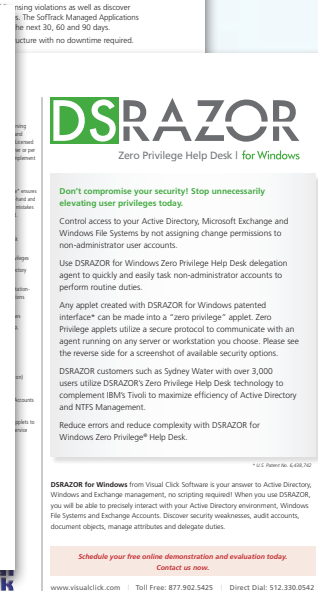
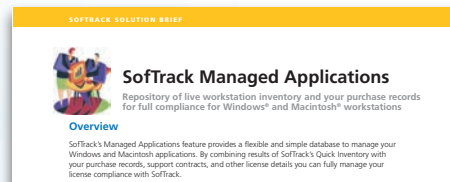
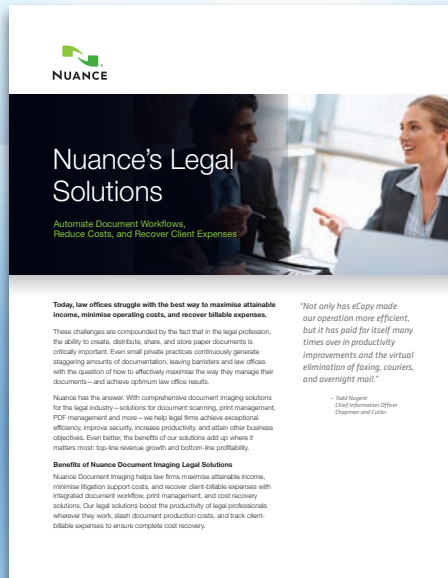
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DATA SHEETS | INTERACTIVE FORMS | PACKAGING

Clients: Nuance Communications, Visual Click

Data sheets, case studies, white papers, interactive pdf forms, and product packaging.



ANNUAL REPORTS

Client: Zix Corporation

Annual reports 2003, 2004 and 2005.

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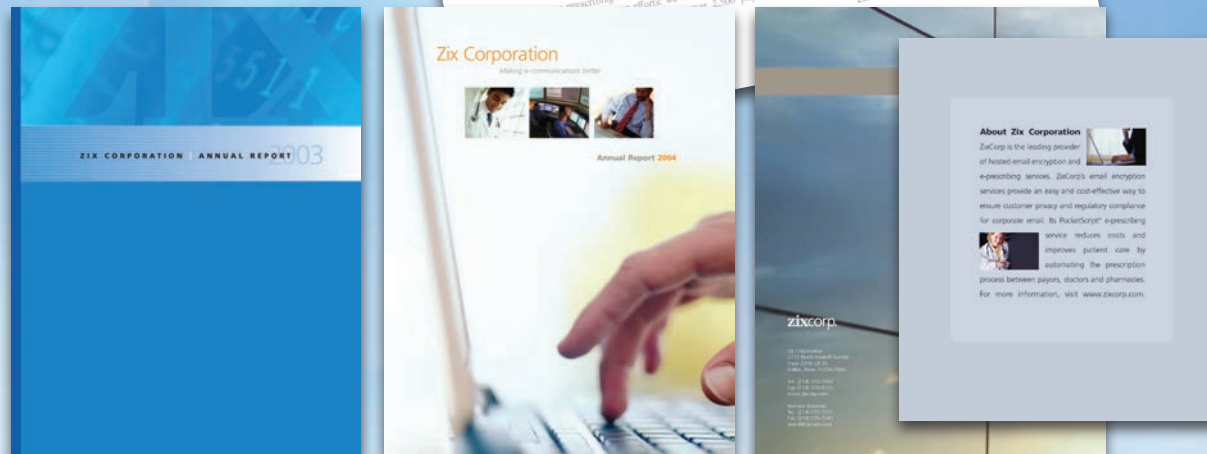
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TRADESHOWS**HIMSS09 Annual Exhibition, Chicago, IL**

Client: Nuance Communications

Exhibition signage, preshow mailings,
email banners, landing pages, show programs
and more for at least 5 major tradeshows
annually.



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DIRECT MAIL

Client: Nuance Communications, Norfolk Hunt Club
Postcards, letterpacks, booklets, mailers.



Hot Product Alert!

PDF Converter Enterprise 8

Your Sales Will Sizzle!

NEW PDF Converter Enterprise 8 from Nuance

PDF Converter Enterprise 8 is the smart PDF software solution that enables easy, yet powerful PDF creation, editing, conversion, and collaboration for maximum savings without compromise.

TOP 5 NEW FEATURES

- 1 Advanced Edit**
Exclusive! Only PDF Converter Enterprise offers a new Advanced Edit mode that converts and displays your document as a fully editable document. This allows faster and more fluid editing without having to move to a word processor.
- 2 Collect Information from Forms**
Export information from one or a batch of filled-in forms and sort, search and analyze the data using database and spreadsheet file types.
- 3 Connect to Your Documents in the Cloud**
New connectors allow files to be opened from popular cloud services, such as PaperPort Anywhere®, Box, Google Docs™, Windows Live® SkyDrive®, Office 365, Evernote® and Dropbox. Modified results can be returned to these sites. It is also possible to print PDF files to the PaperPort desktop application from the PDF Create printer and from the PDF Create Assistant.
- 4 Speak Your Mind with Dragon Notes**
With integrated Dragon Notes speech recognition you can use your voice to quickly capture ideas and comments directly in your PDF files. Simply speak to create text (instead of typing)—a valuable tool that saves time and increases productivity.
- 5 PDF/A Compliance Checker**
PDF/A compliance verification is now easier than ever by submitting any PDF file through the Compliance Checker, emitting any PDF file through the Compliance Checker, a report of issues and the process to

Make More Money Selling PDF Converter Enterprise 8

- 20% of margin with Nuance Deal Registration (min 50 seats).
- Open Licensing Split: \$1 per license. Site License Split: Starts at \$1,000.
- 1/3 the cost of Acrobat. Customers will be able to license more users.

Next Steps:

- Send a PDF Converter Enterprise 8 quote to every Acrobat customer.
- Upgrade your Nuance PDF customers to version 8.

Contact Information:
For Nuance Deal Registration a product information contact:
Kevin Greene, Channel Manager
kevin.greene@nuance.com
773-968-9084

NUANCE



POLO In The Country

Sunday, September 16, 2012*
A Festive Fall Sunday Afternoon For Family & Friends
Proceeds benefit preserving and protecting recreational space.

Gates Open 11:00 am
Activities Begin 12:15 pm
Polo Begins 1:00 pm

- Norfolk Polo vs. Dedham Polo
- Parade of Norfolk Hounds
- Barnstable Barn Burners Precision Equestrian Drill Team
- Norfolk County Sheriff's Dept. K9 Unit Demo
- Pony Rides – Face Painting
- Best Tailgate Contest

Location:
The Norfolk Hunt Steeplechase Course
240 North St., Medfield, MA

- General Admission: \$10 per adult, \$5 per child. Free Parking. Bring your own chairs.
- Fieldside Tailgating: \$75 per parking space. By reservation only.
- Preferred Table Seating & Parking: \$25 per seat or \$200 per table of eight. Bring your own food and drink. By reservation only.
- Ice Cream, Food and Beverages available on the grounds.

Information and advance tickets:
www.norfolkhuntpolo.com
* Rain Date Sunday, September 30, 2012

Presented by JAGUAR LAND ROVER
www.jaguarlandrover.com

All Day Family Fun!

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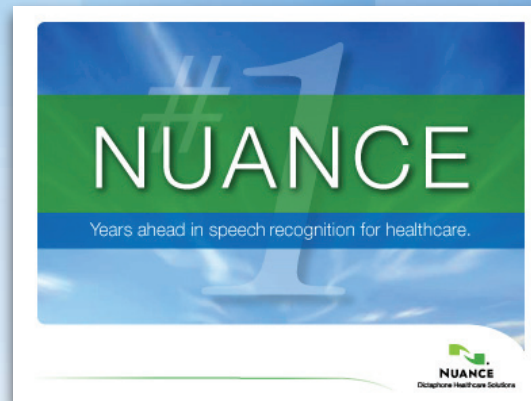
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Last year, Veriphy® made lab read-backs easy.

Now HL7 integration for CTRM is easy, too.



NUANCE

Years ahead in speech recognition for healthcare.

NUANCE
Dictaphone Healthcare Solutions

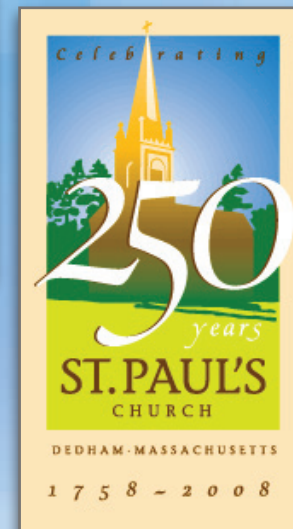
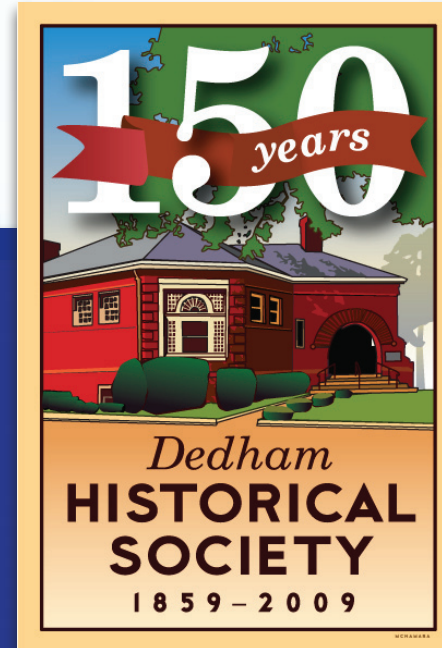
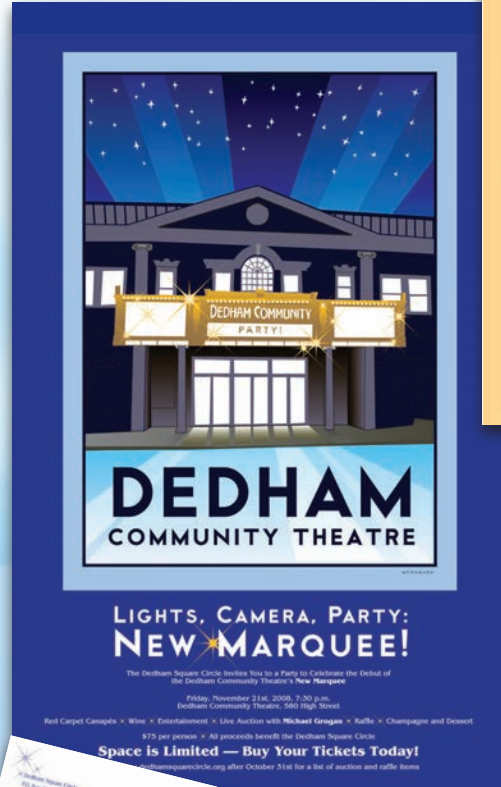
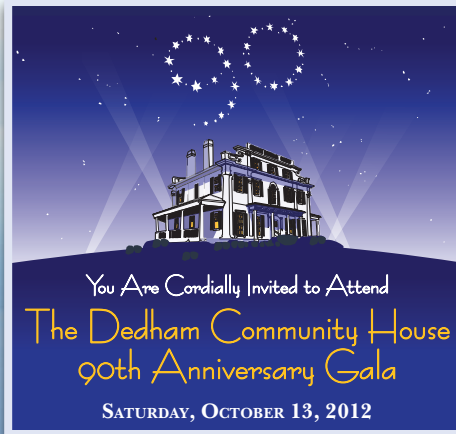
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ILLUSTRATION

These special event illustrations were designed for use on a variety of media, including posters, outdoor banners, t-shirts, and more.



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LOGOS

Clients: Various

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◆ RESUME

Specializing in print design, direct mail and corporate branding in fast-paced marketing departments. Fluent with CS4, InDesign, Photoshop, Illustrator, Quark Express, PowerPoint, DreamWeaver and Word in cross-platform environments. Proficient in basic html, copy-writing, in-house photography, vendor and mailhouse coordination, production scheduling and staff management.

◆ PROFESSIONAL EXPERIENCE

ProGraphics and DTM Design | 1992–Ongoing | Owner

Private freelance design business since 1992. Nuance Communications, Yankee Retail Company, VisionClick, Bruin Corp., Walsh Brothers Building, Network World Magazine, SpeechSolutions, and more.

Nuance Communications | 2006 – Ongoing | Freelance Graphic Designer

Responsible for the execution of many in-house creative projects including corporate collateral, tradeshow exhibition signage, direct mail campaigns, advertisements, sales support materials, and presentations while maintaining brand consistency in both the Healthcare and Imaging divisions. [Nuance Communications, Inc.](#) is a multinational software technology corporation with headquarters in Burlington, Massachusetts and over 6000 employees worldwide.

Zix Corporation (ZixCorp®) | 2003–2006 | Principal Graphic Designer

Merged Elron Software's collateral (see below) with ZixCorp's brand. Directed rebranding. Designed and produced direct mail campaigns, brochures, annual reports, data sheets, product logos, packaging and corporate presentations. Supervised print and mail house production. [ZixCorp](#) is a leading developer of email encryption and e-prescribing products headquartered in Dallas, TX.

Elron Software, Inc. | 1998–2003 | Principal Graphic Designer

Designed and produced initial corporate identity and collateral, including direct mail campaigns, brochures, data sheets, product logos, packaging and corporate presentations. Supervised print and mail house production. Elron Software, Inc. was acquired by Zix Corporation in 2003.

ON Technology, Inc. | 1992–1998 | Art Director

Created and managed an art department consisting of 5 designers and freelancers. Designed and produced "Editor's Choice," an award-winning computer software catalog. Designed product identities, packaging, brochures, advertisements and direct mail. A division of ON Technology was acquired by Elron Software, Inc. in 1998.

New England School of Art & Design | 1992 | Instructor

Instructor of graphic design and production.

◆ EDUCATION

Massachusetts College of Art | Bachelor of Fine Arts in Illustration
Cold Spring Harbor High School, Huntington, NY

◆ CONTACT

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